

Privacy policy

Thank you for your interest in our website. The protection of your personal data is our highest priority. At this point, we would like to inform you about the way in which your personal data is collected, stored, and used.

1| Subject to data protection

silk data collects personal information only to provide better services to our users. We collect data in two ways:

- information you affirmatively choose to submit to us (such as your name, e-mail address, company name, title) to receive feedback from us or to schedule a call with our specialists or for the purpose of accessing various materials, downloads, subscribing to our newsletters, etc.
- information we get from your use of our websites, such as the IP address, browser type, ISP, referring/exit pages, platform type, date/time stamp, number of clicks, domain name and country/state of all visitors to the site.

We collect personal data only if you allow us voluntarily to do so by ticking the specified check box when sending us a feedback requests, scheduling an introductory call, subscribing to our newsletter/blog, or when downloading our free materials. You decide at any time whether you want to continue an operation that prompts you to provide personal data. If you do not want to specify the requested information, you may be able not to do so or to end your current interaction.

2| How do we use your information?

We may use the information we collect from you in the following ways:

- To personalize your experience and to allow us to deliver the type of content and product/services offerings in which you are most interested.
- To allow us to better respond to your requests sent via our online feedback form.
- To send periodic emails regarding our new products or services that you may potentially be interested in.
- To follow up with you after correspondence (online, email or phone inquiries).



3| Functional data use

We respect the principle of the purposeful use of data and collect, process, and store your personal data only for the purposes for which you have informed us. Your personal data will not be passed on to third parties without your consent unless this is necessary for the provision of the services or for the execution of the contract.

4| What rights do you have?

As prescribed within data protection regulations, you have several rights connected to the provision of your personal data when using this website. These include the following rights to request us:

- confirms to you what personal data it may hold about you, if any, and for what purposes.
- changes the consent which you have provided in relation to your personal data.
- corrects any inaccurate or incomplete personal data which may be held about you.
- provides you with a complete copy of your personal data for you to move elsewhere.
- stops processing your personal data.
- permanently erases all your personal data (there may be reasons why we may be unable to do this).

5| How do we protect your information?

In order to protect your personal data, we have made security precautions that comply with European data protection regulation, data protection declaration, and international information security standards. With these procedures, we are able to protect your data from misuse, unauthorized access, disclosure, loss, manipulation or deletion.

6| Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information.



7| Links

This website may contain links to various third-party websites. Silk data has no control over, and is not responsible for the content, privacy policies or reliability of such websites.

8| Changes to the Policy

Silk data has the right to modify or amend this Privacy Policy at its own discretion. The changes can be viewed here or elsewhere at this site. Your continued usage of this site will mean you accept those changes.

9| Cookie policy

Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information.

10| The purposes of using cookies

We use third-party cookies like Google Analytics on our website to track users as they navigate the website / improve the website's usability and deliver a more personalized user experience / analyze the use of the website / analyze the website audience and its preferences to better plan our marketing campaigns.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings.

If you turn cookies off, some of the features that make your site experience more efficient may however not function properly.

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